Environmental Regulation in the New Global Economy: The Impact on Industry and Competitiveness

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Can economic globalisation and environmental protection co-exist or does globalisation inevitably lead to environmental degradation? How have firms in Europe responded to increased environmental regulation in the face of growing international competition, particularly from newly industrialising and transition economies?

This book attempts to answer these questions using case studies of three pollution-intensive industries: iron and steel, leather tanning, and fertilizers. Based on in-depth interviews with managers and regulators in Western and Eastern Europe, Asia, Africa and Latin America, the book illustrates the variety of responses to the conflicting pressures of globalisation and environmental protection at corporate and industry levels. It also considers the impact which shifting competitive advantage has on the environment in newly industrialised countries and transition economies.

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